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mid-year
content
creation and
monetization
checklist

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how are you
monitoring
progress?

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here's our
suggestions
for success
and failure
metrics

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Did you meet
one new
person today?

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Did someone
want to know
more about
what you do?

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Did anyone
send you a
valuable direct
message?

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Did you make
any sales?

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continue with
any content
that is
producing
positive
results

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let go of any
content that is
not producing
results

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set a big goal
to finish
before 2021

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set a bigger
goal to finish
before 2022

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*keep your
content
simple*

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keep your
content
clear

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*keep your
content
focused*

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keep your
content
repeatable

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keep your
engagement
honest and
supportive

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keep your
engagement
focused on
them

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for more tips
visit the
website

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got a
question?
email

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